



Green Key

26 March 2026

To whom it may concern

Green Key Statement – conformity with EU Directive 2024/825

To meet the upcoming EU Directive, [Empowering Consumers for the Green Transition \(2024/825\)](#), Green Key has prepared an update of the criteria, processes and policies to take effect on 1 October 2026. The [new criteria](#) have been developed following the principles of ISO 14024:2018 regarding criteria development. The [new processes](#) and [new policies](#) have been developed following the principles of ISO 17065:2012.

The update of criteria/processes has been included in the application for approval of the Green Key scheme that has been sent to [DANAK](#), Denmark's national accreditation body (NAB), a member of the [International Accreditation Forum](#).

As part of the upgrade of the processes in Green Key, the [Foundation for Environmental Education](#) (FEE, the organisation behind Green Key) is setting up a Certification Body as an independent legal entity to be responsible for the conformity assessment activities in relation to the Green Key certification.

Green Key is part of the [Tourism Sustainability Certifications Alliance](#) (TSCA), an organisation consisting of nine large certification programmes globally and representing more than 19,000 certified establishments. TSCA is working on setting the international standard for the hospitality and tourism industry in relation to minimum criteria and minimum certification processes. As part of the changes in Green Key to ensure compliance with EU requirements, the Green Key programme is also aligning with TSCA's requirements.

We are available for any [questions](#) in relation to the above.

Yours sincerely

Finn Bolding Thomsen
Green Key International Director

